ISABEL ALCANTARA

FILM AND VIDEO PRODUCER

DETAILS

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LINKS

LinkedIn Profile

Online Portfolio

Producer / Editing Reel

SKILLS

Project Management

Content Development

Team Leadership

Digital Video Production Process

Visual Storytelling

Adobe Creative Suite

Microsoft Suite

LANGUAGES

Spanish

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English

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American Sign Language (ASL)

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PROFILE

- I have over a decade of experience in the media industry as a producer and filmmaker, steering projects from their early development to their premiere. My work has screened at film festivals around the country including, Mountainfilm in Telluride, Tribeca Film Festival and SXSW.
- In my time as a video production lead at Conde Nast Entertainment, my team's video series have achieved a collective 44 million views and record engagement.
- Non-fiction filmmaking is one of my passions; I co-directed a documentary addressing a pressing water crisis in Mexico, scheduled to premiere on PBS' indie-doc showcase, POV, in 2025.

EMPLOYMENT HISTORY

Producer, Conde Nast Entertainment

New York, NY

Jan 2022

I lead the production of food-related digital media shows for Bon Appetit and Epicurious. I constantly collaborate with the Content Director and Programming Leads to execute shoots with a meticulous attention to detail, ensuring a seamless transition into the final edit.

I spearhead two shows: the series, "Pro Chef vs Home Cook" for Epicurious, and "The Pass" for Bon Appetit, along with a miscellany of others as they arise.

My team's episodes of "Pro Chef vs Home Cook: have surpassed 44 million views – a record for such a long running series. And I'm happy to say that, because of its innovative methods and creative storytelling, "The Pass" was nominated for a James Beard Award.

Director and Producer, Ponderosa Productions / Rada Film Group

Brooklyn, NY

Jan 2015 — Apr 2022

After founding this boutique production company, I directed its first non-fiction feature project.

I handled all aspects of the project, including extensive workshopping, shoot coordination, travel logistics, rigorous fact-checking, and field production. I also oversaw post-production, including managing editors, and a composer.

Over the years, this film has received numerous acknowledgements from documentary powerhouses, including DocSociety, Chicken & Egg Pictures, NY State Council for the Arts, and the International Women in Media Fund. I'm proud to announce its nation-wide premiere on PBS' prestigious independent documentary showcase, POV, scheduled for Fall 2025.

Series Producer, BRIC Radio @ BRIC Arts Media

Brooklyn, NY

Jan 2020 — Jan 2022

As the Series Producer for "Glitter & Doom," a podcast focused on contemporary and modern art, I assumed full responsibility for the entire production process. This involved booking guests, conducting preliminary interviews, establishing and maintaining production schedules, overseeing the host's performance, co-writing the final script.

During the pandemic lock-down, my team was whittled down to two people. I took on the additional responsibilities of our editor and taught myself the skills I needed to sound mix the show on Adobe Audition.

The show introduced 10,000 new listeners to the BRIC Radio catalog, and provided the confidence to launch more innovative series.

Producer, BRIC TV @ BRIC Arts Media

Brooklyn, NY

Aug 2018 — Jan 2020

I worked my way from Associate Producer to Producer of "112BK," a daily TV show and podcast broadcasted on BRIC TV. Initially hosted by Ashley C. Ford and later led by MacKenzie Chung Fegan, the show provided a hyper-local perspective on the interplay of arts, community, culture, and politics in Brooklyn.

Thriving in a dynamic, fast-paced newsroom environment, I shouldered diverse responsibilities. These included booking and pre-interviewing guests, creating production timelines, refining scripts, editing interviews, and editing the show itself.

I conceptualized and participated in "The Crew," a talk segment where the show's staff engaged in comprehensive analysis and reflection on specific news stories. I was solely accountable for all marketing materials and deliverables for airing. "112BK" wrapped in late 2019 and remains BRIC's most successful long-running series.

Production and Design Coordinator, PAPER Magazine

New York, NY

Jun 2013 — Jul 2018

As the Production and Design Coordinator for PAPER Magazine's print editions, I reported directly to the Head Designer and EICs (Editor-in-Chiefs). I designed 15 pages in each issue and strategically placed advertisements from the magazine's sponsors.

Additionally, I spearheaded the production of the monthly branded advertorial spread and print-to-video campaigns. Our clients included Baby-G, Canon Powershot and Converse All Star.

AWARDS AND HONORS

Firelight Media - Documentary Lab Fellow and Grantee

The Firelight Media Documentary Lab is an 18-month fellowship program that supports filmmakers from racially and ethnically underrepresented communities working on their first or second feature length documentary film.

Latino Public Broadcast – Grantee and Co-Production Associate

The LPB Current Issues Fund provides production and post-production funding to documentary films from the Latino American perspective that explore contemporary civic and social justice issues.

NALAC – Catalyst for Change Fellow and Grantee

The Catalyst for Change (CFC) Fellowship focuses on radical imagination as akey component of pursuing racial justice. The award is intended to catalyze community-based and artist produced visions for creative solutions to injustices.

EDUCATION

Bachelor of Science in Illustration Photography, Syracuse Univeristy

Syracuse, NY

Aug 2008 — May 2012

S.I. Newhouse School of Public Communications